

FILED VIA E-FILE

PATENT APPLICATION  
Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of	)	
	)	
Peter T. Barrett	)	
	)	
Serial No.:	10/001,298	) Art Unit
		) 2612
Filed:	October 19, 2001	)
		)
Conf. No.:	2485	)
		)
For:	VIDEO SEGMENT TARGETING USING	)
	REMOTELY ISSUED INSTRUCTIONS AND	)
	LOCALIZED STATE AND BEHAVIOR	)
	INFORMATION	)
		)
Examiner:	Shirley Chang	)
		)
Customer No.:	047973	)

**AMENDMENT "B" FILED WITH RCE**

VIA E-FILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of May 16, 2006, please amend the above-identified application as follows:

**Amendments to the Abstract** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.